



Minnesota Society of Diagnostic Ultrasound

July 2012

Spring Seminar a HUGE Success

Jane J.K. Burns, AS, RT, RDMS, MSDU President

Our March Spring Seminar was a great success!! There were a total of 346 attendees, our largest event ever. Including the speakers and vendors, our final count was at 378 people. All three Tracks presented many interesting topics with a wide variety of speakers. The new conference facilities at the Northland Inn were beautiful, the door prizes were great and of course the Band (Highbrow and the Shades) provided Saturday evening's entertainment. Thanks to the advanced planning by the Board members and hotel staff, the meeting ran smoothly this year.

After all of our expenses for the hotel, meeting and Vendor rooms, food, speaker honorariums, transportation and Seminar materials were paid for, the Society incurred a loss of slightly over \$11,000.00. This loss was covered by the profit previously made over the past 10 years. The Board members voted to use this money to decrease the Tuition for the 2012 Seminar in an effort to allow more Sonographers to attend this event. We realize that many employers are no longer reimbursing for continuing education and wanted to relieve some of the financial burden that is being placed on the Sonographer.

In an effort to maintain the increased attendance, the Board members are evaluating ways to keep some of our financial incentives in place for our 2013 Spring Seminar. Our goal for next year is to restructure the Tuition and membership amounts, still provide a high quality program and "break even" after all of the Seminar costs are paid. The Board has agreed to continue offering the Member and Student Grants, the early bird discount for membership renewal prior to December 30th and discounts for early registration to the Seminar. Each member can help keep our fees down by spreading the word about our Seminar. The more attendees we attract, the lower the overall cost per person.

More details will follow in the next newsletter once final decisions have been approved by the Board. Please take a moment to look at some of our photos from the Spring Seminar and plan on joining us in 2013, March 22nd – 24th at the Northland Inn, which will then officially be a Marriott Inn. If you have any questions or suggestions, please feel free to contact one of the MSDU Board members via our email, which is listed on our website, www.msdu.org.

To become a member contact
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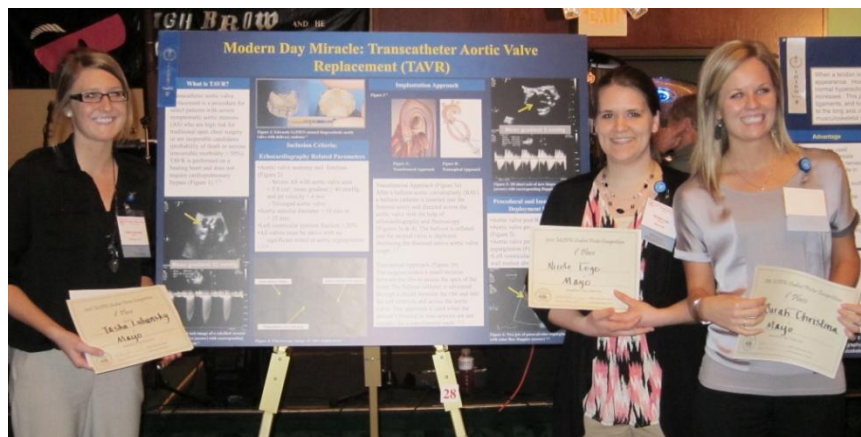


Have a great summer and get involved in your local Society.



Minnesota Society of Diagnostic Ultrasound

**2012
Grand Prize Winner
Of a New Kindle**



Poster Winners!

This year's poster competition was one of the largest yet with over 30 submissions. The first place winners were from the Mayo Echocardiography Program. The poster title was "Modern Day Miracle: Transcatheter Aortic Valve Replacement." Second Place poster was also from Mayo titled "You Screen, We call all screen, for basic Ophthalmic Pathology." Third place was "Anisotropy in Musculoskeletal Sonography." Thanks to all the participants, it is always fun to learn from your presentations.

MSDU President Updates

Jane J.K. Burns, AS, RT, RDMS

- I am very excited to announce two new additions to the Spring Seminar for 2013. The Vascular Track will expand to include Sunday sessions. This will provide our attendees an opportunity to earn four more Vascular credits. We will also be adding
- a dedicated OB track on Sunday, March 24th, for four credits. If we have enough interest in this new endeavor, we will continue to expand in 2014. Our plan is to eventually provide four Tracks, with the OB Track to include GYN on both Saturday and Sunday.
- I hope you are as excited as I am about these new additions to our program. I encourage you to contact me via email (janeburns@msdu.org) if you have any suggestions for topics or if you have any concerns you wish to address with me. We are always looking for more people to volunteer their time to ensure the continued success of our programs. Please take the time to become involved in your Society. Its future depends on ALL of us.

If you have a topic you would like to submit for the newsletter please email Chris Walski at ChrisWalski@msdu.org

help
wanted!

Remember to check out the MSDU website (msdu.org) for the recently posted job opportunities. If you wish to post a job, please contact Jane Burns at janeburns@msdu.org